

Press Release

May 1, 2012

SB International Partners with the University of Dallas to Support MBA Research

SB International has partnered with the University of Dallas, Graduate School of Management (GSM), to sponsor an MBA capstone research project beginning in May 2012. The project will focus on in-depth research of the drilling segment within the energy sector, and create a forecasting analysis of the industry.

The Company will support teams of MBA students in their research through various methods. Satish Gupta, a 1981 graduate of the GSM and President and CEO of SB International, noted that: “The University of Dallas has the faculty and overall market awareness to successfully direct this capstone research. The energy sector, and therefore the drilling industry, is enormously important in Texas. We could not be more pleased to have this relationship with UD’s Graduate School of Management.”

For more information on the University of Dallas, Graduate School of Management, please visit <http://www.udallas.edu/academics/cob/programs>.

For additional information on SB International, Inc., please visit www.sbisteel.com.