

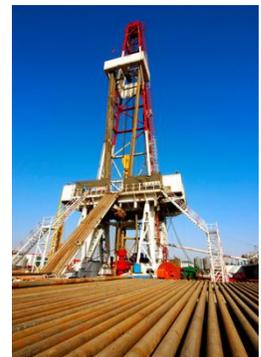
SB International, Inc. (SBI or the Company) is a leading supplier of Oil Country Tubular Goods (OCTG) and Line Pipe products for the oil and gas industry in both the United States and Canada. Headquartered in Dallas, Texas, SBI has established a strong reputation for delivering high-quality, cost competitive products that help advance the supply of energy in North America. The Company's success is tied to its key strengths—strong relationships with both domestic and foreign suppliers, high-quality products, a sales team that has significant industry experience, and globally competitive prices.

- Leadership with Global Perspective:** Satish Gupta, President and CEO, formed SBI in 1981 and has guided the Company to exceptional growth over the past 30+ years. Led by a management team with significant industry experience, the Company has established and maintained strong relationships with key suppliers all over the world. Today, SBI continues to develop new relationships both globally and domestically with great understanding for the capabilities of suppliers and the demands of end user customers.
- Commitment to Quality:** At SBI, we understand that our products are put into some of the most critical downhole applications. Therefore, quality is one of our core values. Our objective is to ensure the safety and reliability of all the products we offer. Along with setting up several measures to ensure customer requirements are met, we have a quality control team dedicated to assisting suppliers, processors, and customers.



We also rely on third-party inspections and extensive product testing to ensure the quality of the products we offer. We stand behind the products we deliver and strive to offer the best customer support.

- Relationship Commitment:** Our quality assurance team travels on a regular basis to our API-certified OCTG suppliers around the world to discuss, review, and verify facility and production capabilities. The relationships with our suppliers are built on a foundation of open communication and trust. As an ongoing process to improve quality standards, our quality assurance team also visits both customers' yards and rig sites to offer technical support and address concerns. The Company is committed to developing long-term relationships with its suppliers and customers, and to continually meeting and exceeding our customers' expectations.



Drilling and Demand for OCTG

Global demand for oil and natural gas fuel the need for quality products designed to support the energy sector's drilling requirements. As a supplier of high-quality products in great demand, SBI values the many partnerships that support the organization's mission and growth.

U.S. Pipe and Tubing Marketing: SBI has partnered with Tubular Synergy Group, LP (TSG), a Texas-based sales, marketing and supply chain services company, to market and sell OCTG and Line Pipe products in the United States. The senior management team of TSG is comprised of former executives of Lone Star Steel Company. TSG's leadership team brings extensive experience and expertise in the field of OCTG and Line Pipe sales and services.



Strategic Ventures

SBI is always seeking opportunities to leverage the organization's strengths and expand into new markets. The Company's core competencies and positioning have produced the following ventures:



SB Navitas Tubular Inc. was formed in June 2010 out of the shared vision of SB International, Inc. and Shane Jones. Headquartered in Calgary, Alberta, SB Navitas Tubular is a tubular goods distributor providing OCTG and Line Pipe for the Western Canadian Sedimentary Basin.

The SB Navitas team has many years of experience in the oil and gas industry and takes pride in exceeding customers' expectations. American Petroleum Institute (API) products and Canadian Standard Association (CSA) products are stored in several distribution locations in Western Canada, providing end users with high-quality, just-in-time products on demand.



SB American Tubulars, LLC, an affiliate of SB International, has entered into a financing arrangement with Boomerang Tube LLC whereby it has purchased a new, state-of-the-art heat treatment line from F&D Furnaces and leased the equipment to Boomerang Tube. The gas-powered furnace will be operated by Boomerang Tube in its new OCTG mill in Liberty, Texas, and is expected to

have annual heat treat capability of approximately 100,000 tons. The total cost of the project is over USD\$20 million. This heat treatment line will allow Boomerang Tube to produce high-quality, heat-treated OCTG casing for use in critical downhole oil and gas drilling operations.



SB Specialty Metals LLC (SBSM) was formed in January 2010 through the acquisition of the assets of Crucible Service Centers, a former division of the Crucible Materials Corporation.

SBSM is a full-line specialty metals distributor with a focus on conventional and powder metal tool steels and high speed steels. The company services many industrial and retail sectors including aerospace, automotive, energy, tool and die, stainless steel distribution and high quality knife products. SBSM maintains supplier relationships with mills all over the world. The ability to manage these supplier relationships and source a wide range of products makes SBSM unique in this market. For powder metal products, SBSM has entered into a long-term supply relationship with Carpenter Powder Products, a division of Carpenter Technology Corporation, and one of the world's largest producers of gas atomized powders.

With ten service centers located across North America, SBSM has the most coverage and inventory points to meet customers' delivery requirements. The service centers have a reputation for excellent service and delivery and a

range of value-added capabilities such as precision and production sawing, grinding and milling, and also provide other conversion services such as lathe turning, boring and heat treatment through local partners. These service centers maintain an inventory of a wide range of products to support all customer requirements on a short delivery cycle.

Mission and Vision

SBI understands and celebrates that it takes more than expertise to be a world-class organization—it takes alignment to a unified set of goals and principles.

Mission Statement: Delivering high-quality steel products at globally competitive prices.

Vision:

- Advancing the supply of energy in North America
- Creating global opportunities for our partners
- Building a better community



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